

Business Health Platform

DRAFT



24
Countries Surveyed

32 Programs Surveyed 2473
Surveys Completed

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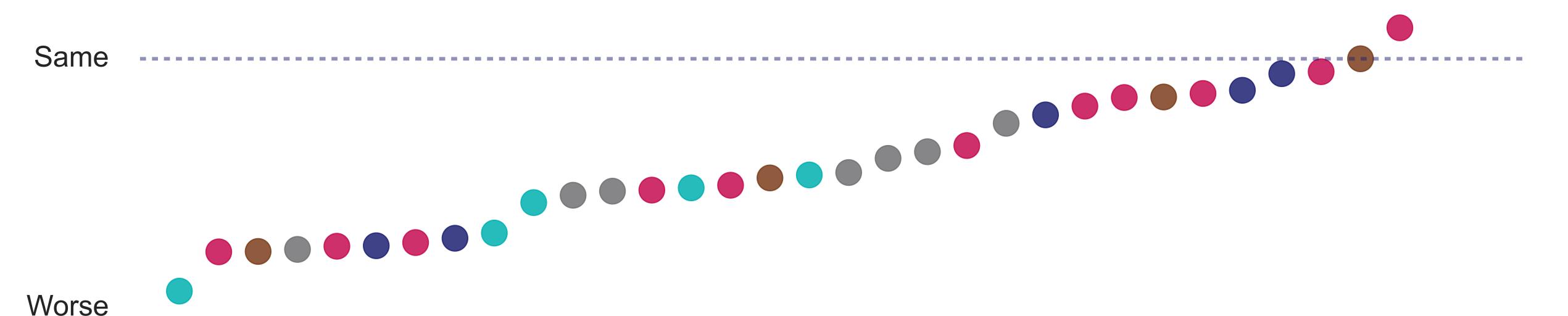
*Business Health

**Business Confidence

Score Change from Last Month Score Score Change from Last Month

Better AoE Coffee Food processing Micro and small growing businesses Micro-retail Other Agriculture

DRAFT



^{*}Business Health questions are worded as follows:

Non-agricultural programs: "How have your sales changed over the past 3 months? [Increased / Stayed about the same / Decreased / Stopped entirely / Don't know]"

Agricultural programs: "Looking ahead—do you think that a year from now you and your household will be: [Better off financially / Just about the same as now / Worse off / Don't know]" Non-agricultural programs: "How do you expect your sales to change over the next 3 months? [Increase / Stay the same / Decrease / Stop entirely / Don't know]"

Agricultural programs: "We are interested in how people are getting along financially. Compared to a year ago, would you say that you and your household are: [Better off financially / Just about the same / Worse off / Don't know]"

^{**}Business Confidence questions are worded as follows:

